



2020 International Symposium on Conservation Impact

AGENDA

WEDNESDAY, SEPTEMBER 16

Connectivity Challenge Prize Finalist Pitch Event

Hear live pitches from finalists for the [Connectivity Challenge](#), the Salazar Center's inaugural conservation impact prize! The winner will be awarded \$100,000 to pursue a project that promises to have significant impact at-scale with positive ripple effects for North American conservation research, policy, and practice.

- 9:00am Welcome, with **Center Director Beth Conover** and **Secretary Ken Salazar**
- 9:30am Finalist pitches and Q&A
- **Cascadia Partner Forum:** TerrAdapt: Cascadia
 - **Borderlands Restoration Network:** Bacanora for Bats: Binational Conservation and Sustainable Agave Spirits
 - **National Audubon Society:** Birds Connect Us: Empowering Communities through Migratory Bird Technology
 - **The Nature Conservancy:** Restoring Mine Lands for Habitat Connectivity in the Central Appalachians
 - **Climate Science Alliance:** Catalyzing Connectivity for Tribal Cultural and Community Resilience
- 11:00am Judges' review
- 11:45am Prize announcement by **Beth Conover** and **Secretary Salazar**

Workshop on Working and Communicating Effectively in Rural Communities

Sponsored by the William and Flora Hewlett Foundation and Wilburforce Foundation

*This workshop will convene participants to explore their interactions with rural communities and better prepare them to be successful in that work. Together, the group will identify and unpack the challenges and opportunities that are unique to conservation advocacy work in these areas, as well as the impact of other related factors. **SOLD OUT.***

- 1:00pm Welcome and introductions
- 1:30pm Case Study of diverse rural conservation partnerships, featuring **Kendall Edmo**

(Blackfeet Tribe) with **Angelina Gonzalez-Aller** (Center for Large Landscape Conservation), followed by research presentation of findings on rural community messaging and communications related to conservation from **Ben Alexander** (Resources Legacy Fund)

Case Study of diverse rural conservation partnerships, featuring **Teresa Martinez** (Continental Divide Trail Coalition (CDT)) with **Simon Sotelo** (New Mexico Wild), followed by research presentations of finding on rural community messaging and communications related to conservation from **Dr. Robert Bonnie** (Duke University)

- 2:45pm Break
- 3:00pm Small group breakouts: How can research and lessons presented be applied in practice?
- 4:00pm Report out and synthesis
- 4:15pm Lessons learned and next steps

THURSDAY, SEPTEMBER 17

Second Annual International Symposium on Conservation Impact: Conservation, Equity, and Resilience in Urban Areas

Highlighting best-in-class examples in North American cities of enhancing natural systems to improve community health and support climate resilience, this part of the symposium will feature a broad group of policy leaders, practitioners, and researchers who work in and around cities.

- 8:30am Welcome and Introductions, featuring **Center Director Beth Conover, Secretary Ken Salazar, CSU President Joyce McConnell, and Center Advisory Member and Supporter Patrick Phillips**
- 9:00am Keynote Address: **U.S. Representative Deb Haaland** (New Mexico)
- 9:30am *North American Leadership: Urban climate resilience and social equity through nature*
Panel moderated by **Secretary Salazar**, featuring:
- **Leticia Gutiérrez Lorandi**, General Director on Policy Coordination and Environmental Culture, Ministry of Environment, Mexico City, Mexico
 - **Allegra “Happy” Haynes**, Executive Director of Parks and Recreation, City and County of Denver, Colorado
 - **Sadhu Johnston**, City Manager, Vancouver, BC
- 10:30am Break
- 10:40am *State of the research: Urban green space, resilience, and equity in North America*
Panel highlighting CSU research, moderated by **Dr. Melissa McHale**, featuring:
- **Dr. Liba Pejchar**, Associate Professor, Fish, Wildlife & Conservation Biology
 - **Dr. Kelly Curl**, Associate Professor, Horticulture and Landscape Architecture
 - **Dr. Gene Kelly**, Deputy Director, Agricultural Experiment Station
 - **Dr. Matthew Ross**, Assistant Professor, Ecosystem Science and Sustainability
 - **Dr. Jeni Cross**, Associate Professor, Sociology, and Director of Research, Institute for the Built Environment
- 11:50am Break

- 12:05pm Lunch featuring **Dr. Mustafa Santiago Ali**, Vice President of Environmental Justice, Climate, and Community Revitalization, National Wildlife Federation
- 12:30pm Interactive Breakout Sessions
- 1:15pm *Lessons learned about the connections between urban green space, equity, and climate resilience from national and regional funders*
A panel of funders, featuring:
- **Dana Bourland**, Vice President of the Environment Program, JPB Foundation
 - **Lois DeBacker**, Managing Director of the Environment Program, Kresge Foundation
 - **Laura Martinez Pepin Lehalleur**, Director of Water, Gonzalo Río Arronte Foundation
- 2:15pm Summary and lessons learned, **Secretary Salazar**
Announcement of the 2021 Conservation Impact Prize, **Gloria Schoch**, Executive Director, The VF Foundation
- 2:45pm Wrap up and adjourn