

SALAZAR  CENTER
FOR NORTH AMERICAN CONSERVATION

INTERNATIONAL SYMPOSIUM ON
CONSERVATION
IMPACT



Colorado State University



INTERNATIONAL SYMPOSIUM ON CONSERVATION IMPACT

October 11-12, 2023

Solutions for climate and conservation: Innovations and best practices for creating a more nature-positive future

Across the globe, biodiversity is rapidly deteriorating—faster than any other time in human history—and North America is no exception: over 30 percent of its biodiversity has declined since 1970. This devastating trend threatens species, ecosystems, and the services they provide, which in turn form the foundation for human well-being and livelihoods.

Experts and leaders around the world acknowledge that the climate and biodiversity crises are inseparable and must be addressed urgently and holistically for the benefit of people and the planet. Nature-based solutions are critical tools for achieving climate and biodiversity goals. Funding and resources for deploying these solutions are gaining momentum.

In response to this crucial moment, the Salazar Center's fifth annual International Symposium on Conservation Impact will focus on nature-positive solutions and how they can catalyze better outcomes for climate, biodiversity, and human well-being.

This event will take place in-person in Denver, Colorado.

We invite your support for the 2023 International Symposium on Conservation Impact.



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On the cover: Wildlife Overpass Bridge on Trans Canada Highway in Banff National Park, Adobe Stock.

INTERNATIONAL SYMPOSIUM ON CONSERVATION IMPACT

Since 2019, our annual symposia have convened an impressive community of conservation leaders and provided a forum in which scientists, practitioners, policymakers, and funders can explore new partnerships and approaches to address the conservation challenges we face in North America.



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PRESENTING SPONSOR \$25,000

- Premier sponsorship for the symposium
- 8 symposium tickets, 25% discount on up to 6 additional tickets
- Listing as Presenting Sponsor (2023 Salazar Center International Symposium on Conservation Impact, presented by [Sponsor Name]) and top sponsor logo position on all promotional materials and press releases, event webpage, and event emails
- One promotion of Presenting Sponsor on Salazar Center social media channels
- One sponsor promotional opportunity via Salazar Center email marketing prior to the symposium
- Logo placement on all symposium-branded slides
- Opportunity for logo placement on name badge holders/lanyards, worn by all in-person attendees and speakers
- Opportunity to air one 30-second video during program (sponsor to produce video and supply to Salazar Center 30 days prior to event)
- Recognition during opening and closing remarks
- Invitation to VIP reception with international leaders and experts
- Opportunity to host an exhibit table at the in-person event
- Receive the complete symposium attendee list prior to the start of the event



PLATINUM SPONSOR

\$15,000

- 6 symposium tickets, 25% discount on up to 4 additional tickets
- Listing as Platinum Sponsor and second sponsor logo position on all promotional materials and press releases, event webpage, and event emails
- Recognition as Luncheon Sponsor for one day of the symposium or as a Workshop Sponsor*
- Logo placement on all symposium-branded slides
- Opportunity for logo placement on name badge holders/lanyards, worn by all in-person attendees and speakers
- Recognition during opening and closing remarks
- Invitation to VIP reception with international leaders and experts
- Opportunity to host an exhibit table at the in-person event
- Receive the complete symposium attendee list prior to the start of the event

*this includes opportunity to work directly with the Salazar Center to co-develop a workshop theme, if desired



GOLD SPONSOR \$10,000

- 4 symposium tickets, 25% discount on up to 4 additional tickets
- Listing as Gold Sponsor and logo placement on all promotional materials and press releases, event webpage, and event emails
- Recognition as a Scholarship Sponsor (to support attendee scholarships)
- Recognition during opening and closing remarks
- Invitation to VIP reception with international leaders and experts
- Opportunity to host an exhibit table at the in-person event
- Receive the complete symposium attendee list prior to the start of the event

SILVER SPONSOR \$5,000

- 4 symposium tickets
- Listing as Silver Sponsor and logo placement on all promotional materials, event webpage, and event emails
- Recognition as VIP Reception or Networking Reception Sponsor
- Recognition during opening and closing remarks
- Invitation to VIP reception with international leaders and experts
- Opportunity to host an exhibit table at the in-person event
- Receive the complete symposium attendee list prior to the start of the event

BRONZE SPONSOR \$2,500

- 2 symposium tickets
- Listing as Bronze Sponsor and logo placement on event webpage and event emails
- Invitation to VIP reception with international leaders and experts
- Recognition during opening and closing remarks
- Opportunity to host an exhibit table at the in-person event



WIFI SPONSOR \$10,000

- All Silver Sponsor-level benefits, plus inclusion during the program of a branded slide with Wi-Fi access information, branded signage on registration tables, recognition in agenda, and early access to conference recordings

CONTENT SPONSOR \$1,500

- 25% discount on up to 4 symposium tickets
- Logo placement on event webpage
- Opportunity to host an exhibit table at the in-person event

SUPPORTER \$1,000

- 25% discount on up to 4 symposium tickets
- Logo placement on event webpage

CONNECTIVITY SPONSOR \$500

- Priority access to Symposium recordings
- Logo placement on event webpage